

# Supplier News

Information about people, products, and services

## The CCC Network Works

To learn more about advertising in the *Catholic Cemetery* magazine to place your company name and product or service in front of the buying public contact Managing Editor Christine Kohut by phone at 708.202.1242 or by email at [cakohut@catholic-cemeteryconference.org](mailto:cakohut@catholic-cemeteryconference.org).

## Rossato Giovanni SRL — “Italian Memorial Products” Publishes Newest Product Catalog

ROSSATO GIOVANNI SRL



Catalogue #60

CCC Supplier Member, Italian company Rossato Giovanni SRL announced release of their 2012 product catalog earlier this year. To obtain a copy, you may contact them by email at [info@italian-memorial-products.com](mailto:info@italian-memorial-products.com); fax: 39.0444.928711 or regular mail: Via Brenta, 11 - P.O. Box 524 - 36100 Vicenza - Italy.

## Carrier Mausoleums Construction (CMC-Carrier) Announces New Company URL and Logo



Providing Mausoleums, Glass Front Niches, Columbaria and Bronze Accessories, Carrier Changes Company URL as Part of New Branding Strategy.

Carrier Mausoleums Construction, Inc. recently announced that it had changed its company URL to [www.CMC-Carrier.com](http://www.CMC-Carrier.com) effective June 15, 2012. Please note, [Mausoleum-CMC.com](http://Mausoleum-CMC.com) will remain active for a period of one year and point all visitors to the new URL automatically.

“The ‘CMC’ and ‘Carrier’ brand has become synonymous to quality and excellence in the design-build construction, funeral construction and death care industries. As part of our push to increase awareness throughout the United States, we felt that our original URL was simply too long and difficult to spell,” commented Joshua P. Lintz, senior director of Marketing and Strategic Development at CMC-Carrier.

The decision to switch to [www.CMC-Carrier.com](http://www.CMC-Carrier.com) follows significant re-branding throughout Canada and the United States. “Our new URL, [www.CMC-Carrier.com](http://www.CMC-Carrier.com), represents three things: first, the heritage and legacy of our founder and family-owned culture; second, our reputation for uncluttered simplicity as a foundation for communication and trust, and third, the growth of our premier brand of products and services beyond design-built mausoleums,” added Lintz.

Following the change in the URL, CMC will unveil many exciting branding elements that will further enhance the ease of doing business and the premium service experiences companies have come to expect and enjoy. Visit the CMC-Carrier Website regularly to stay current on their new developments.

Joshua Lintz is Senior Director, Marketing and Strategic Development. He may be reached at 480.747.4469 or email [lintz.j@mausoleum-cmc.com](mailto:lintz.j@mausoleum-cmc.com). To learn more about CMC and its services and products, you may visit their Website [www.CMC-Carrier.com](http://www.CMC-Carrier.com).